

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.017827 Longitude: -84.319616

Kings Market Roswell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	13,803	76,544	198,645
	Population Est 23Q1	13,804	76,563	198,800
	Population Est 22Q4	13,797	76,405	198,457
	Population Est 22Q3	13,808	76,498	198,744
	Population Est 22Q2	13,825	76,495	198,460
	Population Est 22Q1	13,837	76,537	198,551
	Population Est 21Q4	13,833	76,238	198,310
	Population Est 21Q3	13,856	76,524	198,735
	Population Est 21Q2	13,858	76,507	198,730
	Population Fcst	13,717	76,407	199,754
	2010 Census Population	14,744	74,096	185,432
	2000 Census Population	14,751	67,947	168,827
	1990 Census Population	10,238	49,838	116,915
	Current Year Daytime Population	10,680	87,372	223,664
	Average Seasonal Population	78	667	1,499
	Historical Annual Growth, 1990 – 2000	3.72%	3.15%	3.74%
	Historical Annual Growth, 2000 – 2010	-0.01%	0.87%	0.94%
	Estimated Annual Growth, 2010 – CY	-0.46%	0.23%	0.48%
	Projected Annual Growth, CY to Y5	-0.12%	-0.04%	0.11%
	Group Qtrs Est	0	610	1,090
Transient Est Average Last 4 Qtrs	3,271	7,556	11,508	
Households	Current Year Estimated Households	5,651	32,496	79,759
	Households Est 23Q1	5,653	32,502	79,812
	Households Est 22Q4	5,651	32,443	79,675
	Households Est 22Q3	5,653	32,490	79,810
	Households Est 22Q2	5,660	32,478	79,662
	Households Est 22Q1	5,665	32,500	79,712
	Households Est 21Q4	5,665	32,385	79,626
	Households Est 21Q3	5,671	32,486	79,791
	Households Est 21Q2	5,671	32,477	79,794
	Households Fcst	5,618	32,430	80,210
	2010 Census Households	5,464	30,198	73,951
	2000 Census Households	5,585	27,200	67,119
	1990 Census Households	4,133	20,707	46,738
	Historical Annual Growth, 1990 – 2000	3.06%	2.76%	3.69%
	Historical Annual Growth, 2000 – 2010	-0.22%	1.05%	0.97%
	Estimated Annual Growth, 2010 – CY	0.24%	0.52%	0.53%
	Projected Annual Growth, CY to Y5	-0.12%	-0.04%	0.11%
Population per Household	2.44	2.34	2.48	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.017827 Longitude: -84.319616

Kings Market Roswell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.9%	3.8%	5.2%
	HH Income \$250,000 to \$499,999	3.4%	4.6%	6.2%
	HH Income \$200,000 to \$249,999	8.0%	10.7%	14.4%
	HH Income \$175,000 to \$199,999	3.8%	5.0%	6.1%
	HH Income \$150,000 to \$174,999	6.0%	6.8%	7.7%
	HH Income \$100,000 to 149,999	16.6%	18.2%	17.2%
	HH Income \$75,000 to 99,999	10.8%	13.7%	11.6%
	HH Income \$50,000 to 74,999	20.7%	15.2%	13.1%
	HH Income \$35,000 to 49,999	12.3%	8.6%	7.3%
	HH Income \$25,000 to 34,999	5.2%	4.5%	4.0%
	HH Income \$15,000 to 24,999	5.5%	4.2%	3.2%
	HH Income \$0 to 14,999	4.9%	4.6%	4.0%
	Average Household Income	\$110,146	\$138,733	\$164,775
	Median Household Income	\$77,554	\$98,053	\$118,547
	Per Capita Income	\$45,097	\$59,461	\$66,540
	Average Disposable Income	\$88,832	\$100,740	\$113,708
	Median Disposable Income	\$66,297	\$83,360	\$98,338
	Discretionary HH Income Over \$150,000	8.6%	12.4%	18.0%
	Discretionary HH Income \$125,000 to \$149,999	6.1%	8.1%	10.0%
	Discretionary HH Income \$100,000 to \$124,999	6.9%	8.5%	10.6%
	Discretionary HH Income \$75,000 to \$99,999	12.5%	13.0%	12.9%
	Discretionary HH Income \$50,000 to \$74,999	14.0%	18.2%	15.9%
	Discretionary HH Income \$25,000 to \$49,999	32.3%	24.0%	20.0%
	Discretionary HH Income Under \$25,000	19.5%	15.7%	12.6%
	Average Discretionary HH Income	\$63,714	\$74,472	\$85,336
	Median Discretionary HH Income	\$48,029	\$63,916	\$77,846
	Householder White – Count	2,619	18,256	50,059
	Median HH Income	\$107,889	\$122,315	\$142,414
	Average HH Income	\$110,955	\$120,410	\$129,994
	Householder Black or African-American – Count	1,187	5,843	11,714
	Median HH Income	\$65,458	\$70,820	\$75,846
	Average HH Income	\$79,966	\$83,158	\$88,261
	Householder Hispanic – Count	1,136	4,151	6,508
	Median HH Income	\$56,928	\$76,192	\$81,935
Average HH Income	\$74,150	\$82,985	\$91,911	
Householder Asian or Pacific Islander – Count	114	1,394	5,994	
Median HH Income	\$202,688	\$152,059	\$139,523	
Average HH Income	\$145,637	\$130,817	\$130,103	
Householder Other or Pacific Islander – Count	596	2,853	5,483	
Median HH Income	\$79,280	\$89,287	\$94,646	
Average HH Income	\$95,961	\$98,723	\$104,350	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.017827 Longitude: -84.319616

Kings Market Roswell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	6,831	36,794	95,730
	Female Population	6,972	39,750	102,915
Total Population by Age	Count of Pop 0 to 4 years	902	4,508	10,661
	Count of Pop 0 to 7 years	1,296	6,100	14,874
	Count of Pop 5 - 13	1,592	7,517	19,920
	Count of Pop 14 - 18	681	3,462	10,161
	Count of Pop 19 - 22	656	3,483	10,255
	Count of Pop 22 - 25	481	2,623	7,622
	Count of Pop 25 - 29	990	4,873	11,534
	Count of Pop 30 - 34	1,314	6,385	13,172
	Count of Pop 35 - 39	1,261	6,199	13,660
	Count of Pop 40 - 44	1,063	5,583	13,491
	Count of Pop 45 - 59	2,610	14,935	41,840
	Count of Pop 60 - 74	1,759	11,777	32,317
	Count of Pop 75 - 84	400	3,808	10,573
	Count of Pop 85+	95	1,391	3,438
	% of Pop 0 to 4 years	6.5%	5.9%	5.4%
	% of Pop 0 to 7 years	9.4%	8.0%	7.5%
	% of Pop 5 - 13	11.5%	9.8%	10.0%
	% of Pop 14 - 18	4.9%	4.5%	5.1%
	% of Pop 19 - 22	4.8%	4.6%	5.2%
	% of Pop 22 - 25	3.5%	3.4%	3.8%
	% of Pop 25 - 29	7.2%	6.4%	5.8%
	% of Pop 30 - 34	9.5%	8.3%	6.6%
	% of Pop 35 - 39	9.1%	8.1%	6.9%
	% of Pop 40 - 44	7.7%	7.3%	6.8%
	% of Pop 45 - 59	18.9%	19.5%	21.1%
	% of Pop 60 - 74	12.7%	15.4%	16.3%
	% of Pop 75 - 84	2.9%	5.0%	5.3%
	% of Pop 85+	0.7%	1.8%	1.7%
Median Age	36.1	39.4	40.9	
Average Age	36.8	40.2	40.7	
Male Population by Age	% of Pop 0 to 4 years	6.8%	6.3%	5.7%
	% of Pop 5 - 13	12.0%	10.4%	10.5%
	% of Pop 14 - 18	5.1%	4.8%	5.4%
	% of Pop 19 - 22	4.9%	4.8%	5.4%
	% of Pop 22 - 25	3.5%	3.6%	4.0%
	% of Pop 25 - 29	7.4%	6.6%	6.0%
	% of Pop 30 - 34	9.8%	8.5%	6.7%
	% of Pop 35 - 39	9.3%	8.4%	7.0%
	% of Pop 40 - 44	7.7%	7.4%	6.7%
	% of Pop 45 - 59	18.9%	19.2%	20.8%
	% of Pop 75 - 84	2.4%	4.5%	4.8%
	% of Pop 60 - 74	11.7%	14.3%	15.7%
	% of Pop 85+	0.5%	1.3%	1.2%
	Median Age	35.3	38.0	39.4
Average Age	35.9	38.9	39.6	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.017827 Longitude: -84.319616

Kings Market Roswell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	6.3%	5.5%	5.1%
	% of Pop 5 - 13	11.1%	9.3%	9.5%
	% of Pop 14 - 18	4.8%	4.3%	4.8%
	% of Pop 19 - 22	4.7%	4.3%	4.9%
	% of Pop 22 - 25	3.5%	3.3%	3.7%
	% of Pop 25 - 29	7.0%	6.2%	5.6%
	% of Pop 30 - 34	9.3%	8.2%	6.5%
	% of Pop 35 - 39	8.9%	7.8%	6.8%
	% of Pop 40 - 44	7.7%	7.2%	6.9%
	% of Pop 45 - 59	18.9%	19.8%	21.3%
	% of Pop 60 - 74	13.7%	16.4%	16.8%
	% of Pop 75 - 84	3.4%	5.4%	5.8%
	% of Pop 85+	0.8%	2.3%	2.2%
	Median Age	36.9	40.8	42.2
Average Age	37.7	41.4	41.8	
Race	Count of White	6,366	42,986	125,157
	Count of Black or African-American	2,863	15,193	29,696
	Count of Asian or Pacific Islander	481	3,729	17,203
	Count of Other races	4,092	14,637	26,588
	White	46.1%	56.2%	63.0%
	Black or African American	20.7%	19.8%	14.9%
	Asian	3.5%	4.9%	8.7%
	Other Races	29.6%	19.1%	13.4%
Language Spoken	Speak English at Home	65.9%	75.2%	78.3%
	Speak Spanish at Home	22.0%	14.2%	8.5%
	Speak French or French Creole at Home	0.2%	1.0%	1.0%
	Speak German at Home	0.1%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	5.9%	3.0%	3.9%
	Speak Russian and Other Slavic Languages at Home	0.9%	0.9%	0.8%
	Speak Chinese at Home	0.7%	1.0%	1.2%
	Speak Korean at Home	0.2%	0.4%	0.7%
	Speak Vietnamese at Home	0.1%	0.2%	0.3%
	Speak Other Asian Languages at Home	1.0%	1.1%	2.3%
	Speak Tagalog and Other Pacific Languages at Home	0.7%	0.2%	0.2%
	Speak Other Language at Home	2.3%	2.6%	2.4%
Hispanic	Hispanic Population	3,990	13,985	23,047
	Hispanic Population Percent	28.9%	18.3%	11.6%
	Mexican	70.8%	57.3%	50.0%
	Puerto Rican	3.0%	5.0%	7.7%
	Cuban	0.5%	2.6%	5.3%
	Dominican	3.0%	1.3%	1.4%
	Central American	5.6%	10.7%	10.2%
	South American	10.5%	16.4%	17.2%
	Other Hispanic	6.6%	6.6%	8.2%
	2000 Hispanic Population Percent	25%	15%	8%
	1990 Hispanic Population Percent	5%	3%	2%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.017827 Longitude: -84.319616

Kings Market Roswell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	5.1%	5.7%	5.5%
	American	4.7%	5.5%	5.3%
	Native American (ie. Indian/Eskimo)	0.3%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	3.4%	4.8%	8.6%
	Chinese	0.6%	0.9%	1.3%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.4%	0.6%	0.9%
	South Central Asian (ie. Indian)	1.7%	2.0%	4.9%
	South East Asian (ie. Vietnamese)	0.5%	1.0%	1.1%
	Other Asian	0.2%	0.3%	0.3%
	European (percent of total population)	24.7%	30.9%	35.1%
	British	5.2%	7.3%	8.3%
	Dutch	0.3%	0.5%	0.5%
	French	1.0%	1.1%	1.2%
	German	3.7%	5.3%	6.4%
	Italian	3.4%	2.8%	2.8%
	Polish	1.3%	1.3%	1.4%
	Scandinavian	0.9%	1.1%	1.4%
	Scotch/Irish	5.5%	7.1%	8.3%
Other European (ie. Greek/Russian)	3.5%	4.4%	4.8%	
Middle Eastern	1.4%	1.1%	1.2%	
Other Ancestry	27.3%	26.4%	24.2%	
Unclassified Ancestry	9.2%	12.8%	13.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	9,490	54,952	140,026
	Elementary (0 to 8)	3.0%	3.1%	1.9%
	Some High School (9 to 11)	8.5%	3.2%	2.0%
	High School Graduate (12)	19.0%	14.0%	10.9%
	Some College (13 to 16)	15.3%	16.2%	14.0%
	Associates Degree Only	7.7%	6.3%	5.6%
	Bachelors Degree Only	32.9%	37.0%	40.8%
	Graduate Degree	13.6%	20.0%	24.8%
	% College (4+)	46.5%	57.1%	65.6%
Household Type	Total Households – count	5,651	32,496	79,759
	One Person HHs – count	1,707	10,167	21,642
	Family HHs – count	3,534	19,274	52,614
	Married Couple – count	2,132	13,762	42,633
	w/own children – count	779	5,411	17,730
	w/out own children – count	1,353	8,351	24,902
	Male Householder – count	504	1,894	3,150
	Female Householder – count	898	3,618	6,831
	Non-Family Households – count	410	3,055	5,503
	1 Person Household	30.2%	31.3%	27.1%
	2 Person Household	32.3%	34.6%	33.8%
	3 Person Household	15.9%	14.9%	16.0%
	4 Person Household	12.3%	11.6%	14.8%
	5 Person Household	5.6%	4.8%	5.6%
6 Person Household	2.3%	1.8%	1.8%	
7+ Person Household	1.4%	1.0%	0.9%	
% Households With Children	27.5%	26.2%	29.1%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.017827 Longitude: -84.319616

Kings Market Roswell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	6,055	34,649	84,072
	Owner Occupied Percent	41.3%	49.9%	60.2%
	Renter Occupied Percent	52.0%	43.9%	34.6%
	Vacant Housing Percent	6.7%	6.2%	5.1%
	Total Housing Units (Census 2000)	5,844	28,470	70,013
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	4.1%	13.9%	20.5%
	Property Value \$750,000 to \$999,999	5.4%	15.7%	22.6%
	Property Value \$500,000 to \$749,999	41.4%	31.7%	28.4%
	Property Value \$400,000 to \$499,999	21.6%	14.9%	10.4%
	Property Value \$300,000, to \$399,999	8.4%	9.8%	6.4%
	Property Value \$200,000 to \$299,999	11.0%	8.3%	5.4%
	Property Value \$150,000 to \$199,999	2.4%	1.8%	1.2%
	Property Value \$100,000 to \$149,999	2.1%	0.7%	0.4%
	Property Value \$60,000 to \$99,999	0.3%	0.4%	0.3%
	Property Value \$40,000 to \$59,999	0.1%	0.1%	0.1%
	Property Value \$0 to \$39,999	1.4%	0.4%	0.6%
	Median Home Value	\$516,646	\$606,665	\$720,065
Wealth per Household	\$0 and under - percent	18.5%	17.3%	16.2%
	\$1 to \$4999 - percent	9.3%	8.3%	7.3%
	\$5k to \$9999 - percent	5.0%	4.5%	4.1%
	\$10k to \$24999 - percent	6.6%	6.3%	6.0%
	\$25k to \$49999 - percent	6.8%	6.7%	6.6%
	\$50k to \$99999 - percent	9.9%	9.9%	9.9%
	\$100k to \$249999 - percent	17.1%	17.7%	18.3%
	\$250k to \$499999 - percent	12.5%	13.4%	14.2%
	\$500k+ - percent	14.3%	15.9%	17.4%
	Median HH Wealth	\$69,321	\$84,753	\$99,390
	Avg HH Wealth	\$231,383	\$251,899	\$270,780
Economic Viability	Economic Viability Local	317	321	324
	Economic Viability Indexed	117	119	120
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,991	44,101	111,574
	Managerial/Executive	19.4%	26.6%	30.9%
	Professional Specialty	27.1%	25.5%	28.6%
	Healthcare Support	1.3%	1.5%	1.2%
	Sales	8.6%	11.4%	11.5%
	Office & Administrative Support	5.1%	9.7%	9.5%
	Protective Service	0.0%	0.7%	0.5%
	Food Preparation	6.5%	5.1%	3.7%
	Building Maintenance & Cleaning	4.6%	3.7%	2.4%
	Personal Care	2.8%	1.8%	1.9%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	11.2%	5.1%	3.4%
	Production & Transportation	13.4%	9.0%	6.3%
	Percent White Collar Workers	61.6%	74.6%	81.7%
	Percent Blue Collar Workers	38.4%	25.4%	18.3%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.017827 Longitude: -84.319616

Kings Market Roswell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	11.5%	6.6%	5.5%
	Manufacturing	7.4%	6.6%	6.2%
	Transportation	2.3%	5.0%	4.4%
	Information	7.0%	4.2%	4.3%
	Wholesale/Retail	12.5%	13.7%	12.9%
	Finance, Insurance, Real Estate	6.6%	9.5%	11.2%
	Professional Services	12.7%	16.9%	19.1%
	Management Services	0.8%	0.3%	0.4%
	Administrative/Waste Services	5.5%	5.8%	5.5%
	Educational Services	18.6%	16.2%	16.6%
	Entertainment Services	9.8%	9.9%	8.1%
	Other Professional Services	3.8%	3.7%	4.0%
	Public Administration	1.5%	1.6%	1.9%
Vehicles per HH	No Vehicles	7.5%	7.9%	5.9%
	1 Vehicle	35.4%	36.4%	32.8%
	2 Vehicles	42.5%	41.9%	42.7%
	3 or more vehicles	14.6%	13.8%	18.6%
	Average Number of Vehicles	1.66	1.67	1.81
Change	Births (last 12 months)	169	864	2,157
	Deaths (last 12 months)	76	612	1,643
	Migration (last 12 months)	-113	-197	-297
Work place	Workplace Establishments	423	4,391	9,195
	Workplace Employees (FTE)	3,736	40,404	94,464